



GET IN FRONT OF VISITORS AND  
BE FOUND ON THE OFFICIAL

# TAUPO VISITOR MAP

” Maps are one of the most popular tourism print products  
and visitors to Taupo love our map!  
17 years running, it sells out everytime!

- MANDY, SALES & ACCOUNT MANAGER

**Where does it go?** 150,000 copies are printed every Easter and distributed throughout the Taupo accommodation circuit, selected tourism operators and the Taupo and Turangi i-SITEs.



## 1 CHOOSE A BOOKING SIZE



**Taupo**  
40(w) x 53(h) mm  
**\$829.00+GST**



**Regional**  
53(w) x 53(h) mm  
**\$829.00+GST**

## 2 SUPPLY YOUR ARTWORK

**Design and supply your  
own advert:**

- Press quality PDF (300dpi)  
at the correct dimensions
- No bleed or crop marks

**Or let ninetyblack's  
Designers create your  
advert:**

Please supply us with the  
necessary brief and files  
(logos/ hi-res images/content)  
within 14 days after signing

**Supply everything**

Send your advert material and  
any booking queries through to  
[hello@ninetyblack.com](mailto:hello@ninetyblack.com)

## ! KEY DATES

**14 days after signing**

Please supply your advert content

**03 March 2021**

Final lay-up date

**Easter**

Distribution commences

**ninety  
black**



[www.ninetyblack.com](http://www.ninetyblack.com)

**MANDY**  
SALES & ACCOUNT MANAGER  
FOR THE ULTIMATE GUIDE

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