



## IMAGINE YOUR MESSAGE ON THE COFFEE TABLES OF 263 MOTELS

# ULTIMATE GUIDE 2024

“Our premium in-room visitor compendium is in its 29th year of publication with strong advertising and accommodator support that does not waiver. We are proud to deliver such a popular visitor guide that enjoys such a high number of repeat clients due to its success!”

- JO LEE, CEO - NINETYBLACK

**Where does it go?** 11,000 copies are printed and delivered year round throughout Taupo, the Volcanic Loop, Rotorua, Whakatane and Mt Maunganui/Papamoa, including 5,758 motel rooms and selected cafes.



- 1 CHOOSE A BOOKING SIZE**
  - Itinerary Spot**  
A small description + 1 image  
**\$160+GST**
  - Quarter Page**  
88(w) x 123(h) mm  
**\$630.00+GST**
  - Half Page Landscape**  
180(w) x 123(h) mm  
**\$1050.00+GST**
  - Half Page Portrait**  
88(w) x 250(h) mm  
**\$1050.00+GST**
  - Full Page Advert**  
180(w) x 250(h) mm  
**\$2100.00+GST**
  - Full Page Article**  
450 words + images  
**\$2200+GST**

- 2 SUPPLY YOUR ARTWORK**

**Design and supply your own advert:**  
Press quality PDF (300dpi) at the correct dimensions  
No bleed or crop marks

**Or let ninetyblack's designers create your advert:**  
Please supply us with the necessary brief and files (logos/ hi-res images/content) within 14 days after signing

**Send it through!**  
Send your advert material and any booking queries through to [bookings@ninetyblack.com](mailto:bookings@ninetyblack.com)

- ! KEY DATES**
  - 14 days after signing**  
Please supply your advert content
  - 17 November 2023**  
Advert supply deadline
  - 17 November 2023**  
Final lay-up date
  - December 2023**  
Distribution commences



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black**



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