



GET IN FRONT OF VISITORS AND LOCALS
IN THE OFFICIAL

TASTE & SHOP TAUPO

”... this guide is the ultimate directory on where to eat and where to shop in the Great Lake area. It gives advertisers great exposure by directly targeting visitors at key touchpoints, and they love the convenience of having a handy sized booklet to carry around with them.”

- MANDY, SALES & ACCOUNT MANAGER

Where does it go? 35,000 copies printed to circulate late June 2020 through to March 2021 - throughout the Taupo accommodation circuit, CBD, selected tourist operations, the Taupo & Turangi i-SITES. PLUS, 6,000 directly into local letterboxes for the July school holidays, and now into a growing database of holiday homes.



1 CHOOSE A BOOKING SIZE



Quarter Page
1 image + 37 words
\$399.00+GST



Half Page
1 image + 84 words
\$699.00+GST



Full Page
3 images + 121 words
\$1,399.00+GST



Premium Display
79(w) x 181(h) mm
\$1,699.00+GST

2 SUPPLY YOUR ARTWORK

Supply your templated advert material:

Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

Design and supply your own Premium Display advert:

- Press quality PDF (300dpi) at the correct dimensions
- No bleed or crop marks

Or let ninetyblack's designers create your advert:

Please supply us with the necessary brief and files (logos/hi-res images/content) within 14 days after signing

! KEY DATES

14 days after signing

Please supply your advert content

26 February 2021

Premium Display supply deadline

03 March 2021

Final lay-up date

Easter 2021

Distribution commences

Send it through!

Send your advert material and any booking queries through to hello@ninetyblack.com



**ninety
black**



www.ninetyblack.com

MANDY
SALES & ACCOUNT MANAGER
FOR TASTE & SHOP TAUPO

m 027 869 8044

e mandy@ninetyblack.com

