

GET IN FRONT OF VISITORS AND LOCALS IN THE OFFICIAL

TASTE & SHOP TAUPŌ



” ... this guide is the ultimate directory on where to eat and where to shop in the Taupō district. It gives advertisers great exposure by landing in the local’s letterboxes and directly targeting visitors at key touchpoints like their accommodation and all through town. They love the convenience of having a handy sized booklet to carry around with them.”

- MANDY, SALES & ACCOUNT MANAGER

Where does it go? 35,000 copies printed to circulate Easter 2024 through to March 2025 throughout the Taupō accommodation circuit, holiday homes, Taupō CBD, selected tourist operations, the Taupō & Turangi i-SITES AND, directly into local letterboxes for the April school holidays.



- 1 CHOOSE A BOOKING SIZE**
 - Quarter Page**
1 image + 35 words
\$400.00+GST
 - Half Page**
1 image + 65 words
\$800.00+GST
 - Full Page**
3 images +160words
\$1600.00+GST
 - Premium Display Ad**
79(w) x 181(h) mm
\$1800.00+GST
 - Premium Back Page**
99(w) x 210(h) mm + 3mm bleed
\$2000.00+GST

- 2 SUPPLY YOUR ARTWORK**

Supply your templated advert material:
Please supply us with the necessary files (logos/hi-res images/content within word count) within 14 days after signing

Design and supply your own Premium Display advert:

 - Press quality PDF (300dpi) at the correct dimensions
 - No bleed or crop marks

Or let ninetyblack’s designers create your advert:
Please supply us with the necessary brief and files (logos/hi-res images/content) within 14 days after signing

- ! KEY DATES**
 - 14 days after signing**
Please supply your advert content
 - 01 March 2024**
Premium advert supply deadline
 - 03 March 2024**
Final lay-up date
 - Easter 2024**
Distribution commences
 - Send it through!**
Send your advert material and any booking queries through to hello@ninetyblack.com



www.ninetyblack.com

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