

BE SEEN IN ALL THE RIGHT PLACES

FACEBOOK PACKAGES

Our Facebook packages take care of weekly page maintenance, planning and posting, through to the setup and management of Ad Campaigns to help you track ad performance.



BUSINESS PAGE

- Account setup & profile check
- Social media strategy for first month
- Training on content creation, management & promotion
- Cover image & profile pic artwork

\$720 +GST



MARKETING CAMPAIGN SETUP

- Create & set up ads (max. 2 ads)
- Set up Facebook pixel
- First month monitoring
- First month report

\$690 +GST (excludes ad spend)



ONGOING MONTHLY PAGE MANAGEMENT

- Content planning & creation (excludes post design, if any required)
- Weekly monitoring
- Post scheduling and updates*

\$720 +GST per month



ONGOING CAMPAIGN MANAGEMENT

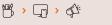
- Monitoring
- Campaign report (results and insights)

\$440 + GST per monthly campaign (excludes ad spend)

Image-based sponsored ads are included in the campaign package above. Prices exclude any graphic-based ads, which are created and charged out at our hourly design rate of \$165+gst.

* If you have an Instagram account, we will cross-post/promote on both platforms and include up to 2x stories, provided suitable content is available.





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