



BE SEEN IN ALL THE RIGHT PLACES

# FACEBOOK PACKAGES

Our Facebook packages take care of weekly page maintenance, planning and posting, through to the setup and management of Ad Campaigns - to help you track ad performance.



## BUSINESS PAGE

- Account setup & profile check
- Social media strategy for first month
- Training on content creation, management & promotion
- Cover image & profile pic artwork

\$720 +GST



## MARKETING CAMPAIGN SETUP

- Create & set up ads (max. 2 ads)
- Set up Facebook pixel
- First month monitoring
- First month report

\$690 +GST (excludes ad spend)



## ONGOING MONTHLY PAGE MANAGEMENT

- Content planning & creation (excludes post design, if any required)
- Weekly monitoring
- Post scheduling and updates\*

\$720 +GST per month



## ONGOING CAMPAIGN MANAGEMENT

- Monitoring
- Campaign report (results and insights)

\$440 + GST per monthly campaign (excludes ad spend)

Image-based sponsored ads are included in the campaign package above. Prices exclude any graphic-based ads, which are created and charged out at our hourly design rate of \$165+gst.

\* If you have an Instagram account, we will cross-post/promote on both platforms and include up to 2x stories, provided suitable content is available.

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[www.ninetyblack.com](http://www.ninetyblack.com)

**HARRI & TAYLA**

DIGITAL MARKETING TEAM

p 0800 90 25 22

e [harri@ninetyblack.com](mailto:harri@ninetyblack.com)

